ITEM 06 (Qty 1) Asda-Ext-07

Discover more roundel signage.

Featuring:

- Existing backtray painted RAL 7016
- Formed aluminium roundel with TBCmm returns finished RAL 7016.
- Fret cut 'discover more at ASDA.com backed in 6T61 & opal acrylic.
- Foamex carrier backs.
- Internally illuminated.

Scale 1:30



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

ASDA

ashleigh®

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13/04/24 - LB